

# **GIFCT MEMBERSHIP 101**

#### • About GIFCT

- **Mission:** To prevent terrorists and violent extremists from exploiting digital platforms.
- **Vision:** A world in which the technology sector marshals its collective creativity and capacity to render terrorists and violent extremists ineffective online.
- Values: In every aspect of our work, we aim to be transparent, inclusive, and respectful of the fundamental and universal human rights that terrorists and violent extremists seek to undermine.

# • Strategic Pillars Guiding GIFCT's Work:

- Prevent: Equipping digital platforms and civil society groups with awareness, knowledge, and tools to develop sustainable programs to disrupt terrorist and violent extremist activity online.
- **Respond:** Bringing together key stakeholders to mitigate the impact of a terrorist or violent extremist attack.
- **Learn:** Supporting cutting-edge, practical research efforts at the intersection of extremism and technology.
- To learn more, head to our "About" page <u>here</u>.
- To read more about the organization and our ongoing work, head to the latest GIFCT Annual Report <u>here</u>.

### Membership

- o As of November 2022, GIFCT has 19 member companies.
- OGIFCT offers membership to technology companies committed to preventing terrorist and violent extremist exploitation of their digital platforms. To join GIFCT, tech companies need to meet a set of criteria that is intended to maintain the integrity of GIFCT while we work towards our mission, promote a culture of multi-stakeholder collaboration, and emphasize the complementary and mutually reinforcing nature of combatting terrorism and violent extremism and ensuring respect for human rights. GIFCT membership criteria recognizes that while no two digital platforms and their internal operations are the same, each can make certain commitments to advance our collective goal.
- You can learn more about these criteria and the broader application process on GIFCT's website here.

#### • GIFCT Working Groups

o GIFCT Working Groups are year-long efforts bringing together experts from diverse stakeholder groups, geographies, and disciplines to drive progress in



- specific thematic areas and deliver on targeted, substantive projects. Working Groups sit across GIFCT's three strategic pillars to inform and advance our work.
- GIFCT Working Group outputs contribute to growing GIFCT's capacities to deliver guidance and solutions to technology companies and our wider community of counterterrorism and counter-extremism practitioners.
- o For 2021-2022, Working Groups produced output on the following themes:
  - **Technical Approaches:** Tooling, Algorithms & Artificial Intelligence
  - **Transparency:** Best Practices & Implementation
  - **■** Crisis Response & Incident Protocols
  - **■** Positive Interventions & Strategic Communications
  - **■** Legal Frameworks
- For 2022-2023, Working Groups are organized around the following themes:
  - **Crisis Response:** Refining Incident Response: Building Nuance and Evaluation Frameworks
  - **Technical Solutions:** *Red Teaming: Assessing Threat and Safety by Design*
  - **Technical Solutions:** Blue Teaming Alternative Platforms for Positive Interventions
  - **Legal Frameworks:** Animated Explainers on Definitions of Terrorism and Violent Extremism
  - **Transparency:** Frameworks for Meaningful Transparency

# Transparency

- Information about our member companies' efforts to operate with transparency about their handling of terrorist and violent extremism activity on their platforms is available in our Member Resource here.
- o GIFCT's Transparency Reports, published annually, are available here.
- o GIFCT's Annual Report also provides a window into GIFCT's efforts over the year, which is available <u>here</u>.

#### • Human Rights

- In 2020, GIFCT commissioned <u>Business for Social Responsibility (BSR)</u> to conduct a human rights impact assessment in an effort to identify actual and potential human rights impacts (including both risks and opportunities) arising from GIFCT's work and make recommendations for how GIFCT and its participants can address these impacts. You can read the assessment, published in 2021, <u>here.</u>
- GIFCT continues to partner with BSR to embed our commitment to human rights across its strategy and workstreams.

### • Tech Innovation

- You can learn about GIFCT's cross-platform technical resources <u>here</u>.
  - This <u>brief video</u> explains how the GIFCT Hash-Sharing Database works.



Read "Broadening the GIFCT Hash-Sharing Database: An Assessment and Recommended Next Steps" to learn about GIFCT's ongoing work to expand the taxonomy of the Hash-sharing database.

# • Incident Response

- A critical mission for GIFCT is to continue strengthening the capacity of our member companies to respond in an offline violent attack with significant online dimensions.
- Following the March 2019 attacks in Christchurch, New Zealand, GIFCT
  members established GIFCT's Content Incident Protocol and Incident Response
  Framework with a centralized communications system to share news and
  information about ongoing violent events that might result in the spread of
  violent content online produced as part of the specific offline event unfolding.
- You can learn about GIFCT's Incident Response efforts here.
  - Watch a video on the Content Incident Protocol here.
- To see how we've communicated with our stakeholders about times we've activated the Content Incident Protocol, you can look at past blog posts <a href="here.">here.</a>

#### • General Resources

- o GIFCT Preventing Violent Extremism Campaign Toolkit is available here.
- o GIFCT Member Resource Guide is available <u>here</u>.
- GIFCT Definitions and Principles Framework providing guidance, key principles, and the latest research for tech companies to use as they develop and enforce their policies against terrorist and violent extremist activity is available <a href="here">here</a>.
- o Global Legislative Map tracking the rapidly evolving legislations impacting how tech companies enforce their content policies across the globe is available <u>here</u>.

#### **CORE PARTNERS**

# Global Network on Extremism and Technology (GNET)

- **About:** The <u>Global Network on Extremism and Technology (GNET)</u> is GIFCT's academic research arm. GNET is convened and led by the International Centre for the Study of Radicalisation (ICSR), a globally renowned academic research centre based within the Department of War Studies at King's College London. The network is guided by a vision of "global coverage, local expertise".
- **Insights:** <u>GNET insights</u> are short and salient posts on adversarial shifts that are relevant to your day-to-day work. To date, GNET has published 400 insights by 230 contributors.
- **Reports:** <u>GNET reports</u> provide deeper dives into issues at the forefront of terrorist exploitation of technology.
- **Mailing List:** Sign up for <u>GNET's mailing list</u> to receive monthly insights, reports, and workshop updates, straight to your inbox.



## **Tech Against Terrorism**

- **About:** Tech Against Terrorism is an initiative launched and supported by the United Nations Counter Terrorism Executive Directorate (UN CTED) working with the global tech industry to tackle terrorist use of the internet whilst respecting human rights. Learn more about their work here.
- **Membership Mentorship Program:** GIFCT partners with Tech Against Terrorism to review, assess, and mitigate risks for terrorist exploitation of company platforms. More information on this free service to GIFCT member applicants available here.
- **Events:** GIFCT and Tech Against Terrorism's <u>e-learning webinar series</u> are free monthly sessions particularly suited for tech professionals, content moderators, counterterrorism researchers, and others interested in learning more about terrorist use of technology and the internet more widely and how to counter it. As a participant, you will have the opportunity to engage directly with a wide range of experts, and explore practical ways to support smaller tech companies in tackling the terrorist use of the internet whilst respecting human rights.

#### PARTNERSHIPS AND OPPORTUNITIES

GIFCT is always looking to expand its partnerships with entities working to counter terrorism and violent extremism online. GIFCT is an Advisory Board member of the <u>Accelerationism</u> <u>Research Consortium</u> (ARC) and a founding member of the <u>Extremism and Gaming Research Network</u> (EGRN).